

**The 2016 National Jr. Bull Riding Finals will be held October 27-29 at the Amarillo National Center in Amarillo, Texas!**

Our History: The National Jr. Bull Riders Association, based in Vinita, Oklahoma was started in 1999 by Paul & Connie Mendell. They pictured an organization where kids could compete safely, learn life skills while promoting the family environment as well as increasing the overall interest in the sport of bull riding and through many long hours and dedication, they made it happen. The NJBRA has since grown to include 13 states nationwide. This is the only youth bull riding organization, and the individual State chapters which are a part of it, which allows youth ages 4-19 to compete in state level events which range from Mutton Bustin to Sr. Division bull riding in order to qualify to go on to their State Finals, Regional Finals and then on to a National Finals.

The National Jr. Bull Riding Association National Finals were held each November in Shawnee, Oklahoma, with over 200+ contestants gathering from various states across the Nation in order to compete for National titles. The young bull riders who are a part of this organization not only learn the mechanics of bull riding in hopes that they too can someday compete at a professional level, but experience an atmosphere that promotes positive attitudes, sportsmanship, citizenship & leadership. These are truly the skills that will help our youth succeed in their lives. There are several riders who are currently competing in the Professional Bull Riders and Professional Rodeo Cowboys Associations who came up through the NJBRA, and others who actively support our organization!

Visit the National Jr. Bull Riding website at: [www.njbranow.org](http://www.njbranow.org)

There are multiple sponsorship and advertising opportunities for individuals and businesses to participate in this upcoming 3 day event!

Thank you in advance for your support, we look forward to your participation in this elite youth event!

**Paul or Connie Mendell  
918-256-5213  
435075 E 200 Rd.  
Vinita OK 74301**

**National Finals Event Sponsorship Opportunities (3 day event):**

**MAJOR SPONSOR.....\$3000.00+**

Major sponsor will have their name on all brochures/advertisements (radio,TV, voice announcements) during 3 day event, arena & venue advertising with sponsor provided banners placed in premium spaces, Full Page ad in event program, 4 VIP passes to event.

**BACK NUMBER SPONSOR.....\$1500**

Sponsor name and/or logo to appear on all contestant back numbers to be worn by contestants throughout 3 day event which is typically also televised! This is the ultimate opportunity in advertising!

**BULL FIGHTER SPONSORS.....\$1250.00 (3 needed)**

Sponsor provided banners will be displayed on arena wall, multiple voice announcements during 3 day event, 1/2 page ad in event program, 2 VIP passes to event. Sponsor provided stickers could be worn by bull fighters also.

**ANNOUNCER SPONSORS.....\$1000.00**

Sponsor provided banners will be displayed on crowd facing arena wall. This will also include a ¼ page size ad in event program, multiple voice announcements during 3 day event, 2 VIP passes to event.

**CHUTE & OUTGATE SPONSORS.....\$750.00 (8 needed)**

Sponsor provided banners will be displayed on crowd facing bucking chute or out gate. This will also include a business card size ad in event program, multiple voice announcements during 3 day event, 4 performance passes to event.

**ARENA BANNER SPONSORS.....\$300.00 (unlimited)**

Sponsor provided banners will be displayed on arena wall, multiple voice announcements during 3 day event, listing in event program, 2 performance passes to event.

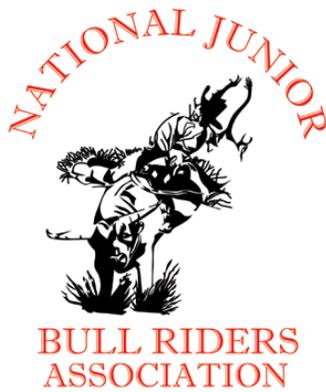
*Also Available:*

**National Finals Event Program advertising prices:**

Prices:

|               |       |
|---------------|-------|
| Business Card | \$50  |
| 1/4 Page      | \$100 |
| 1/2 Page      | \$150 |
| Full Page     | \$250 |

If you don't see something listed above that fits your budget but still have an interest in helping out, please feel free to contact us, we welcome all opportunities including product donations for prizes!!



## SPONSORSHIP COMMITMENT SHEET

The NJBRA welcomes you and/or your company as a sponsor!  
As a sponsor, you are very important to us.

**Thank you in advance for your support, we look forward to your participation in this elite youth organization!**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone#: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_

Sponsorship Commitment: \$\_\_\_\_\_

Thank you for your support of the National Jr. Bull Riders!  
Contact # - 918-256-5213 for questions.

Please send commitment sheet to:

NJBRA  
Paul & Connie Mendell  
435075 E 200 Rd.  
Vinita, OK 74301